



# Impact Report 2023

GROW. HEALTHY. TOGETHER.





**Phoenix Community Farm** started its vegetable garden in 2018 and established as a nonprofit in 2019.

Our founder and Executive Director, Beth De Vries, grew up in a rural farming community and while many in the community experienced some financial struggles, food insecurity was rare because many people grew their own food.

When working as a Nurse Practitioner, Beth was shocked to find out many in our community are making difficult decisions about bills and healthy food. In fact, many times when conducting Well Health Exams, the patients she talked discussed healthy eating with would say, “those are

great recommendations, but I can’t afford that food on our family’s budget.”

We know that fresh produce is the healthiest fuel for our bodies, but the knowledge and art of growing, preparing, and preserving food is quickly being lost in our culture today.

**1 out of every 3 households** here in Midland County are struggling to meet basic needs, forcing them to make the difficult decision between paying bills and purchasing food for their family.

We’re working to help everyone have access to enough healthy food to live an active healthy lifestyle through education and growing food.

**GROW. HEALTHY. TOGETHER.**



# Statistics



According to the United Way of Midland County, **59.2% of ALICE households are considered food insecure.**

A couple key definitions for you:

- **ALICE** – means Asset Limited Income Constrained, Employed. These are families that are working hard to provide for themselves and their family but still have to regularly make difficult decisions between paying bills and putting food on the table.
- Food Insecurity is not only defined by having insufficient amounts of food, but also a diet that is lacking in quality, variety, and desirability.



**35% of households in Midland County are below the ALICE threshold**

<https://www.uwmich.org/alice-report>

<https://www.211nemichigan.org/media-reports.html>

# Mission & Vision



## Our mission is to meet the basic need for fresh, healthy produce.

We grow & share produce, & we educate & empower our community to grow healthy together.

We are a non-profit farm that serves the Midland community with not only fresh produce, but also with education about growing, harvesting, preparing, eating, & preserving produce.

Our vision is of a sustainable, vibrant community growing & eating healthy food together



# 2023 Impact Highlights

We have grown with **your support** to make a **big impact** in our community to meet the basic need for fresh, healthy produce and education.

Here's a summary of our impact in 2023:

29,873

pounds of produce donated

471

participants in Phoenix community Farm sponsored classes and Farm Experiences

29

classes of Windover High School students participated in Farm activities

3

Library story times hosted at the Farm with preschool farm encounters

6

community education classes

15

community households grew their own food through our adopt a row program



Since our founding  
Harvest Pounds

1,420

2019

840

2020

10,162

2021

8,632

2022

29,873

2023

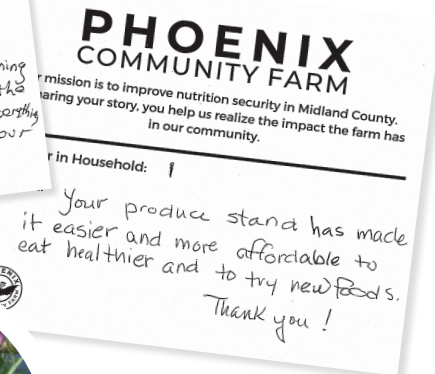
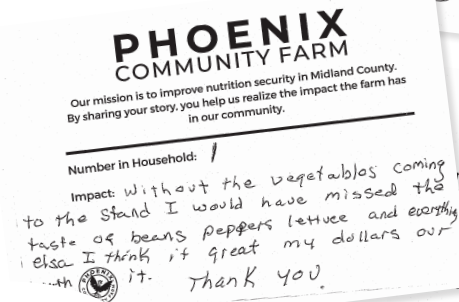
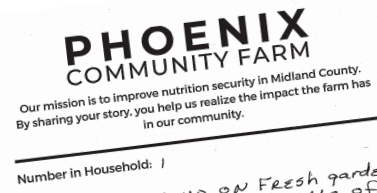
**Total**  
50,927  
Pounds

**Our new grand total donated over the years is 50,927 pounds which is 254,635 servings of vegetables** to residents of Midland Country through the Midland Fresh Mobile Farm Stand (which is run by the Arnold Center), Hidden Harvest, and a Pay what you Can produce stand located by the farm.

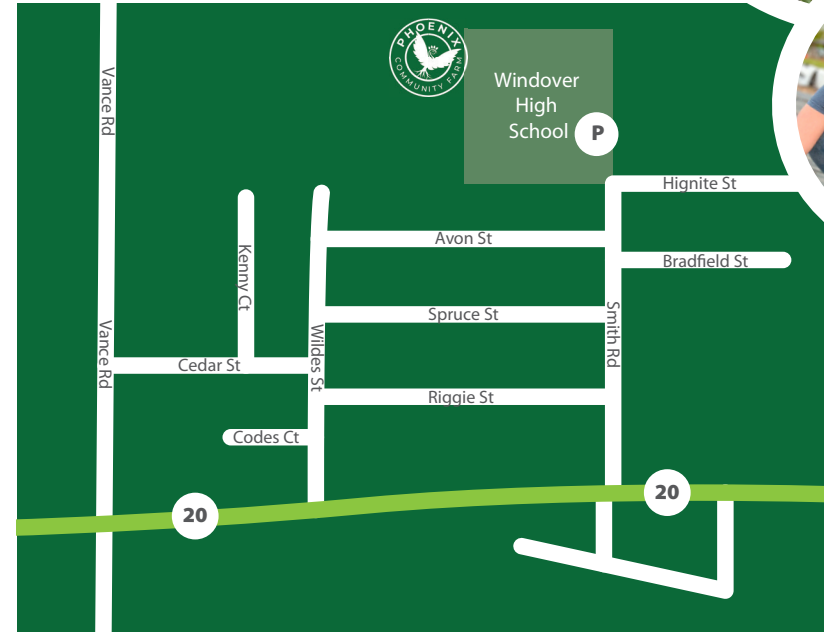




# Testimonials



# Location & Contact



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